**Agenda: 30% Maine Food Subgroup Meeting 2**

**Thursday, January 24, 2024, 9:00-12:00**

**The Deering Building, Room 101**

**90 Blossom Lane, Augusta, ME**

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| 9:00-9:10 | Welcome, Agenda Overview, Insights or Observations Since Meeting 1 |
| 9:10-9:25 | Interaction Exercise |
| 9:25-9:45 | Review Products of Meeting 1* Challenges
* Opportunities
* What’s Missing? What Did We Get Wrong?
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| 9:45-10:00 | Anatomy of a Strategy |
| 10:00-10:45 | Strategy Brainstorm by Affinity Group* Producer
* Processor/Middle of Supply Chain
* Retail/Consumer
* Policy
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| 10:45-11:00 | Break |
| 11:00-11:10 | Public Comment |
| 11:10-11:45 | Read Out & Gallery Walk: Comment on Others’ Strategy Recommendations |
| 11:45-12:00 | To-Dos, Next Meeting Logistics, Wrap-Up |